

California Reined Cow Horse Association

2025 Sponsorship Program

2024 Marketing Highlights

- 6,003 Facebook followers
- 1,901 Instagram followers
- 41,500 Facebook post engagements during CRCHA Fall Classic
- 37,003 live stream views during CRCHA Spring Classic
- 27,126 live stream views during CRCHA Fall Classic
- Spring Classic & Fall Classic advertising in Reined Cow Horse News print edition with premium placement
- Spring Classic & Fall Classic promotions on Quarter Horse News digital platforms
- Spring Classic & Fall Classic coverage in Reined Cow Horse News print edition and Quarter Horse News digital edition

2025 Sponsorship Packages

CRCHA Series Sponsor (Negotiable)

- Series named after sponsor
- Website homepage graphic all year
- Website sponsor carousel graphic all year
- Recognition website event page all events
- Livestream frame top right ad scroll all events
- Livestream break sponsor provided advertisement all events
- Recognition exhibitor packet premier events
- Recognition all print advertising
- Access to CRCHA member contact list
- Complimentary vendor space all events
- Social media promotion all year
- Arena sign all events
- Announcements all events
- Recognition website sponsor page with link to website or social media all year

Premier Event Presenting Sponsor (Negotiable)

- Premier Event named after sponsor
- Website sponsor carousel graphic all year
- Recognition website event page sponsored event
- Livestream frame top right ad scroll sponsored event
- Livestream frame lower left ad scroll all other events
- Livestream break sponsor provided advertisement all events
- Recognition exhibitor packet sponsored premier event
- Recognition sponsored premier event print advertising
- Access to CRCHA member contact list
- Complimentary vendor space sponsored premier event
- Social media promotion sponsored premier event
- Arena sign all events
- Announcements all events
- Recognition website sponsor page with link to website or social media all year

Premier Event Supporting Sponsor (Negotiable)

- Website sponsor carousel graphic all year
- Recognition website event page sponsored premier event
- Livestream frame lower left ad scroll all events
- Livestream break sponsor provided advertisement all events
- Recognition exhibitor packet sponsored premier event
- Access to CRCHA member contact list
- Social media promotion sponsored premier event
- Arena sign all events
- Announcements all events
- Recognition website sponsor page with link to website or social media all year

Event Presenting Sponsor (Negotiable)

- Event named after sponsor
- Website sponsor carousel graphic all year
- Recognition website event page sponsored event
- Livestream frame top right ad scroll sponsored event
- Livestream frame lower left ad scroll all other events
- Livestream break sponsor provided advertisement all events
- Complimentary vendor space sponsored event
- Social media promotion sponsored event
- Arena sign all events
- Announcements all events
- Recognition website sponsor page with link to website or social media all year

Year End Award Sponsor (\$750*)

- Recognition sponsored award year end banquet program
- Arena sign all events
- Announcements all events
- Recognition website sponsor page with link to website or social media all year

Arena Sign Sponsor (\$500*)

- Arena sign all events
- Announcements all events
- Recognition website sponsor page with link to website or social media all year

*** Add website sponsor carousel all year (+\$250)**