



## 2024-2025 CRCHA Media Credential Application

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Website (if applicable): \_\_\_\_\_

Facebook (if applicable): \_\_\_\_\_

Instagram (if applicable): \_\_\_\_\_

SSN/TIN: \_\_\_\_\_ CRCHA Member (Y/N): \_\_\_\_\_

I request credentials as a (please check all that apply):

Writer  Videographer  Photographer  Website/Social Media  Other

I am on assignment for (please check all that apply):

Network  Publication  Sponsor  Owner  Rider

Name of network/publication/sponsor/owner/rider: \_\_\_\_\_

I am at least 21 years of age:  Yes  No



# CRCHA Media Partners Media Credential Application

## Client List:

### Client #1 -

Business Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Horses: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Client #2 -

Business Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Horses: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Client #3 -

Business Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Horses: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Client #4 -

Business Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Horses: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(Attach additional pages as required)



## CRCHA Media Partners Media Credential Application

By signing the CRCHA Media Credential Request Form, media representatives agree to the following:

- 1) Credentials must be visible and worn at all times while present on the event grounds.
- 2) Photos and videos may be taken from the spectator seating and walkways in the show arenas, in warm-up pens, and around the grounds on a non-interfering basis with the CRCHA Official Photographer and Official Videographer.
- 3) Media will respect exhibitors and refrain from disturbing or disrupting them as they are preparing to show.
- 4) Media will act professionally at all times and respect any instructions given by CRCHA staff. Failure to do so will result in ejection from the event and/or denial of future requests for media credentials.
- 5) During competition media will not be permitted inside the show arena, cattle pens or any other area that may obstruct gates or access points.
- 6) If a horse is to undergo a drug test, media interview access to the horse's owner and exhibitor will be held until the testing is complete and clearance given by the CRCHA.

Violation of the CRCHA Media Policy may result in immediate removal from the event premises, refusal of future media credential requests, and/or an indefinite ban from CRCHA events.

California Reined Cow Horse Association members/exhibitors who violate the CRCHA Media Policy may face disciplinary action including, but not limited to, suspension, fine and ban from competing at future CRCHA events.

By signing the application for credentials, media and freelancers agree to the terms contained herein and to positively promote the CRCHA.

All applicants must be 21 years of age or older. Certain exceptions may apply.

Please direct all questions to the CRCHA Communications and Media Director Megan Thorne at [megan@californiacowhorse.com](mailto:megan@californiacowhorse.com).

***All applicants, please sign and date:***

*I have read the CRCHA Media Policy and agree to abide by its terms and conditions. I understand that failure to do so will result in removal from the event and/or denial of future media credential requests.*

Signed: \_\_\_\_\_

Date: \_\_\_\_\_