



# 2024 CRCHA SPONSORSHIP FORM

California Reined Cow Horse Association is a National Reined Cow Horse Association Affiliate that produces nine approved shows and four limited aged events per year. The first quarter of the year the shows are held in Paso Robles at the historic Paso Robles Event Center. The balance of the shows are located in Tulare at the International Agri-Center.

CRCHA offers sponsorship and promotion packages to meet every budget. The shows are well attended by exhibitors and followed closely by online and social media viewers.

Details of the eight sponsorship levels and the rewards that come with each are posted on the website: [www.CaliforniaCowHorse.com/Sponsorship-Information](http://www.CaliforniaCowHorse.com/Sponsorship-Information)

## Select your package:

- Series Sponsor — Negotiable. Contact Sponsorship Chairs
- Series Supporting Sponsor — Negotiable. Contact Sponsorship Chairs
- Premier Event Presenting Sponsor — Negotiable. Contact Sponsorship Chairs
- Premier Event Supporting Sponsor — Negotiable. Contact Sponsorship Chairs
- Event Presenting Sponsor — \$2000-\$4000  
Limited availability. Contact Sponsorship Chairs to discuss.
- Year End Award Sponsor — \$750-\$1500  
Classes in order of preference: 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_
- Exclusive Friend of Sponsor — \$500
- Friend of Sponsor — \$300 (website/social media & announcements only)

Ranch/Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

- Please have a Chair Person contact me about this package: \_\_\_\_\_
- I have digital arena sign artwork ready to send. (raster format, 200 dpi, 4'x 6', or scalable vector format)
- Digital business logo provided for website and social media
- Question: \_\_\_\_\_
- Brief description of business provided for announcements

Email this form to [CaliforniaCowHorse@gmail.com](mailto:CaliforniaCowHorse@gmail.com) -or- [CRCHA@saddleup-enterprises.com](mailto:CRCHA@saddleup-enterprises.com).