



2024 CRCHA SPONSORSHIP PACKAGE

2023 METRICS

5,000

INSTAGRAM AVERAGE IMPRESSIONS: 13,000
FACEBOOK AVERAGE POST REACH: 5,000

VIEWS ON LIVE STREAM
DURING CRCHA SPRING DERBY

17,000

43,000

VIEWS ON LIVE STREAM
DURING CRCHA FALL FUTURITY
21 COUNTRIES | 45 US STATES | 711 US CITIES
6,000 VIEWERS IN OVER 15,000 HOURS

PREMIER EVENT ADVERTISING IN
REINED COW HORSE NEWS PRINT & DIGITAL ADDITIONS

2024 SPONSORSHIP PACKAGES

CRCHA SERIES SPONSOR PACKAGE

NEGOTIABLE | contact sponsor chair

Series named after sponsor
Website homepage graphic all year
Website sponsor carousel graphic all year
Recognition on all website event pages
Livestream frame top right ad scroll all events
Livestream break sponsor provided advertisement all events
Recognition exhibitor packet premier events
Recognition all forms
Recognition all print advertising
Access to CRCHA member data including city, state, and email addresses
Complimentary vendor space all events
Social Media promotion all year
Arena sign(s) all events
Announcements all events
Recognition website sponsor page with link to website or social media all year

CRCHA SERIES SUPPORTING SPONSOR PACKAGE

NEGOTIABLE | contact sponsor chair

Website sponsor carousel graphic all year
Recognition on all website event pages
Livestream frame top right ad scroll all events
Livestream break sponsor provided advertisement all events
Recognition exhibitor packet premier events
Access to CRCHA member data including city, state, and email addresses
Complimentary vendor space all events
Social Media promotion all year
Arena sign all events
Announcements all events
Recognition website sponsor page with link to website or social media all year

2024 SPONSORSHIP PACKAGES

PREMIER EVENT PRESENTING SPONSOR PACKAGE

NEGOTIABLE | contact sponsor chair

Premier Event named after sponsor
Website sponsor carousel graphic all year
Recognition website event page sponsored event
Livestream frame top right ad scroll sponsored premier event
Livestream frame lower left ad scroll all events
Livestream break sponsor provided advertisement all events
Recognition exhibitor packet sponsored premier event
Recognition sponsored premier event forms
Recognition sponsored premier event print advertising
Access to CRCHA member data including city, state, and email addresses
Complimentary vendor space sponsored premier event
Social Media promotion sponsored premier event
Arena sign(s) all events
Announcements all events
Recognition website sponsor page with link to website or social media all year

PREMIER EVENT SUPPORTING SPONSOR PACKAGE

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Website sponsor carousel graphic all year
Recognition website event page sponsored premier event
Livestream frame top right ad scroll sponsored premier event
Livestream break sponsor provided advertisement all events
Recognition exhibitor packet sponsored premier event
Recognition sponsored premier event forms
Recognition sponsored premier event print advertising
Access to CRCHA member data including city, state, and email addresses
Complimentary vendor space sponsored premier event
Social Media promotion sponsored premier event
Arena sign all events
Announcements all events
Recognition website sponsor page with link to website or social media all year

2024 SPONSORSHIP PACKAGES

EVENT PRESENTING SPONSOR PACKAGE | \$2,000 - \$4,000

Event named after sponsor
Website sponsor carousel graphic all year
Recognition website event page sponsored event
Livestream frame top right ad scroll sponsored event
Livestream frame lower left ad scroll all events
Livestream break sponsor provided advertisement all events
Recognition sponsored event forms
Complimentary vendor space sponsored event
Social Media promotion sponsored event
Arena sign all events
Announcements all events
Recognition website sponsor page with link to website or social media all year

YEAR END AWARD SPONSOR | \$750 - \$1,500

Year end award named after sponsor
Social Media promotion sponsored year end award
Arena sign all events
Announcements all events
Recognition website sponsor page with link to website or social media all year

EXCLUSIVE FRIEND OF SPONSOR | \$500

Arena sign all events
Announcements all events
Recognition website sponsor page with link to website or social media all year

FRIEND OF SPONSOR | \$300

Announcements all events
Recognition website sponsor page with link to website or social media all year

SPONSORSHIP CHAIR PERSONS

Chris Krieg | (707) 293-5079 Ingrid Vangelos | (805) 458-1001