

2022 California Reined Cow Horse Association
Sponsorship Program

	Series Sponsor	Special Event Presenting Sponsor –Derby	Special Event Presenting Sponsor – Spectacular & Shoot Out	Event Presenting Sponsors	Special Event Class Title Sponsors – Derby	Special Event Class Title Sponsors – Spectacular	Special Event Class Title Sponsors – Shoot Out	Series Event Class Title Sponsors	Business/ Ranch/ Trainer Sponsors
# Available	1	1	2	9	8	7	2	18	N/A
Negotiable	X	X	X	X	X	X	X		
Fixed								\$500	\$300
Website homepage graphic all year	X								
Website homepage graphic link to event page month of event		X	X	X					
Website event page recognition all events	X								
Website event page recognition month of event		X	X	X	X	X	X		
Website sponsor carousel graphic all year	X	X	X	X					
Website sponsor carousel graphic month of event					X	X	X		
Website sponsor page recognition all year	X	X	X	X	X	X	X	X	X
Webcast frame top right graphic all events	X								
Webcast frame middle right graphic sponsored event		X	X	X					
Webcast frame sponsor scroll lower left graphic all events	X	X	X	X	X	X	X	X	X
Webcast break advertisement all events	X	X	X	X	X	X	X	X	
International Agri-Center freeway sign all Tulare events	X								
International Agri-Center freeway sign sponsored Tulare event			X	X					
Special Event Exhibitor Packet Recognition	X	X			X				
Special Event Class List Designation					X	X	X		
Special Event Class Awards Designation					X	X	X		
Class List Designation All Events								X	
Class Year End Awards Designation								X	
Top Right Graphic All Forms	X								
Top Left Graphic Sponsored Event Forms		X	X	X					
All Print Advertising Recognition	X								
Special Event Print Advertising Recognition		X	X						
Arena sign all events	X	X	X	X	X	X	X	X	X
Announcements All Events	X	X	X	X	X	X	X	X	X
Social Media Posts All Year	X	X	X	X	X	X	X	X	X
Complimentary Vendor Space All Events	X								
Complimentary Vendor Space Sponsored Event		X	X	X	X	X	X		