

# **2017 SPONSORSHIP LEVELS**

## PREMIER EVENT SPONSOR - \$10,000

Premier Event Sponsors will be the sole anchor sponsor at one of our special events. The sponsor's name will be featured as the Premier Event Sponsor in all circulation, website, Facebook, entry form, banners and so on associated with the special event. The Premier Event Sponsor will be invited to be on site during the special event for advertising and promotion of their business and/or products and/or services. There are currently two special events planned for 2017. Both events are currently planned to feature open, non pro and non pro limited bridle spectaculars in conjunction with two days of horse show classes over a period of three days. The first event is scheduled for April 21-23 and the second event is scheduled for November 3-5.

#### **EVENT SPONSOR - \$5,000**

Platinum Sponsors will be featured on an individual banner displayed at all of our regular events, promotion in all circulation, website and Facebook and will be invited to be on site at all of our regular events for advertising and promotion of their business and/or products and/or services. There are currently nine one-day regular events planned for 2017. All events feature a full slate of NRCHA approved horse show classes and companion club classes. The event dates are February 4, April 22, April 23, May 27, July 15, August 5, September 2, November 4 and November 5.

### SADDLE SPONSOR - \$3,000

Saddle Sponsors will be featured on an individual banner displayed at all of our regular events, promotion in all circulation, website and Facebook and will be invited to be on site at all of our regular events for advertising and promotion of their business and/or products and/or services. There are currently nine one-day regular events planned for 2017. All events feature a full slate of NRCHA approved horse show classes and companion club classes. The event dates are February 4, April 22, April 23, May 27, July 15, August 5, September 2, November 4 and November 5.

### **GOLD BUCKLE SPONSOR - \$1,000**

Gold Buckle Sponsors will be featured on a group banner displayed at all of our regular events, promotion in all circulation, website and Facebook.

### **CCHA BUCKLE SPONSOR - \$300**

CCHA Buckle Sponsors will be featured on a group banner displayed at all of our regular events, promotion in all circulation, website and Facebook.

SPONSORSHIP LEVEL

PREMIER EVENT SPONSOR - \$10,000

EVENT SPONSOR - \$5,000

SADDLE SPONSOR - \$3,000

GOLD BUCKLE SPONSOR - \$1,000

CCHA BUCKLE SPONSOR - \$300

OTHER SPONSOR – (Specify Amount) \_\_\_\_\_

BUSINESS NAME			
INDIVIDUAL N	AME		
ADDRESS			
CITY		STATE	ZIP
BUSINESS PHONE			
HOME PHONE			
MOBILE PHONE			
BUSINESS EMAIL			
HOME EMAIL			
Mail to:	CCHA Attention: Tammy Johnson P.O. Box 296 Edison. CA 93220		